

NAWBO LA

National Association of Women Business Owners

October 10, 2013

To Whom It May Concern,

In August 2013, Ursula Mentjes provided pro bono sales and networking strategies to our membership and community. Ursula led one of our signature networking dinners and shared her tips on “selling with intention” and purposeful and meaningful networking. The response was overwhelmingly positive and guests left the evening not only having made strong connections, but feeling enlightened to look at sales through a new lens and apply this approach in their businesses.

Ursula Mentjes is not only a wealth of knowledge and a warm, approachable speaker, she has also been an integral supporter and leader in the NAWBO community. Having served as past president of NAWBO-CA and current Board President of NAWBO-IE, Ursula is dedicated to the advancement and education of women entrepreneurs. This passion and mission shines through in her teaching and speaking ability.

In short, Ursula is dedicated to helping all entrepreneurs, and particularly women, meet and exceed their business potential. Her genuine love of sales strategy and passion for making meaningful connections is apparent in her speaking engagements. NAWBO-LA highly recommends Ursula Mentjes and would welcome her back without hesitation.

Sincerely,



Mirna Dimashkie
NAWBO-LA