



12463 Rancho Bernardo Rd. #507 • San Diego, CA 92128

I made a career change after 25 years in the corporate world and decided to become an entrepreneur. I met Ursula shortly after leaving Corporate America and she has been instrumental in the success I've achieved.

I've participated in a number of Ursula's training programs. The most recent training I received was through her Synchronize Master Mind Group. Joining this group was one of the best decisions I've made.

Since joining the Master Mind Group, I've achieved the following results:

- My speaking business increased 52%.
- I launched the coaching side of my business and realized 26 new clients in the first 12 months. I was somewhat resistant to start coaching, but Ursula's encouragement helped me make the decision to move forward. I love coaching and am so grateful for her support in making this decision.
- I increased my coaching fee 29%. Ursula has helped me understand and believe that I deserve to be paid well for what I do.
- Ursula suggested a sales strategy for my speaking engagements that has been extremely successful. My closing rate has increased and I get an average of 30% response from the attendees for their prospective interest in my services.

Through Ursula's coaching, guidance and encouragement my business has reached new levels that wouldn't have been possible without her.

Wanda Allen
Follow Up Savvy
National Speaker, Coach & Author